

# Monetize Your Experience as a Business Leader

Positively impact your local business community and be known as a leader of strong, satisfied, successful entrepreneurs – while earning substantial income.

For over 30 years, The Alternative Board (TAB) has helped almost 30,000 CEOs, business owners and their leadership teams in over 20 countries achieve their dreams by running their businesses more strategically. Our franchise model is built for scalable growth with consistent income streams.

***TAB boasts an unprecedented subscription-based client retention rate of over 5 years!***

## Benefits of TAB Ownership

A TAB franchise offers successful business leaders a real sense of financial freedom, personal satisfaction and flexibility. Minimal operational investment, protected territory, and significant training and ongoing support, mentorship, and coaching makes owning and maintaining a TAB franchise simple. Benefits include:

- Predictable and consistent recurring monthly dues income
- Multiple revenue streams



Franchise investment ranging from **\$19,500-\$44,000** depending on available territory.



- Scalable business
- Equity-building business with proven exit strategies
- Protected territory with exclusive marketing rights
- Leverage your business expertise
- Home-based business with no required employees
- Minimal inventory
- No required out-of-town travel
- Flexible schedule that you manage and control
- Prestigious position as a business leader in your community
- Personal growth
- Satisfaction from helping others achieve their personal and business visions

***TAB offers the flexibility to design small, medium, or large territories to fit your personal vision for your market.***

## Multiple Revenue Streams for Substantial Income:

- Business Owner & Executive Coaching
- Peer Advisory Board Facilitation
- Strategic Business Planning
- Leadership Transformation

TAB's model boasts a mix of subscription-based and non-subscription-based revenue streams – ensuring predictable cashflow with opportunities to earn more.

## Invaluable Support and Mentorship

Our ongoing support is unmatched. To ensure your success, you'll receive:

Extensive training in the sales process for Member acquisition, Board facilitation, running coaching sessions and TABs proprietary tools

Launch support that includes access to TAB's vast collection of marketing resources

One-to-one coaching and mentoring

Monthly peer board membership

Access to TAB Global Community – where our franchisees share their knowledge and experience

Annual international TAB Franchise Owner conference

## Ideal Candidates

- Transitioning executives, business consultants and business coaches all with several years of experience
- Passionate about helping business owners and executives
- Driven and committed to business ownership
- Motivated to earn great income
- Lifelong learners

Candidates should have a minimum **\$300K net worth.**



## Additional Income

Current Business Consultants who become TAB franchisees can continue to serve their non-TAB clients, royalty-free as long as that work does not include use of any of TAB's proprietary tools and methodologies.

Our franchisees may also increase revenue by introducing TAB's exclusive proprietary services to their existing and new clients. Franchisees will only make royalty payments to TAB for services provided to clients (TAB or non-TAB) for which they use TAB tools and methodologies.

**Start a conversation today!**

To see if you qualify and inquire about territory availability, reach out to:

**[tabfran@thealternativeboard.com](mailto:tabfran@thealternativeboard.com)**